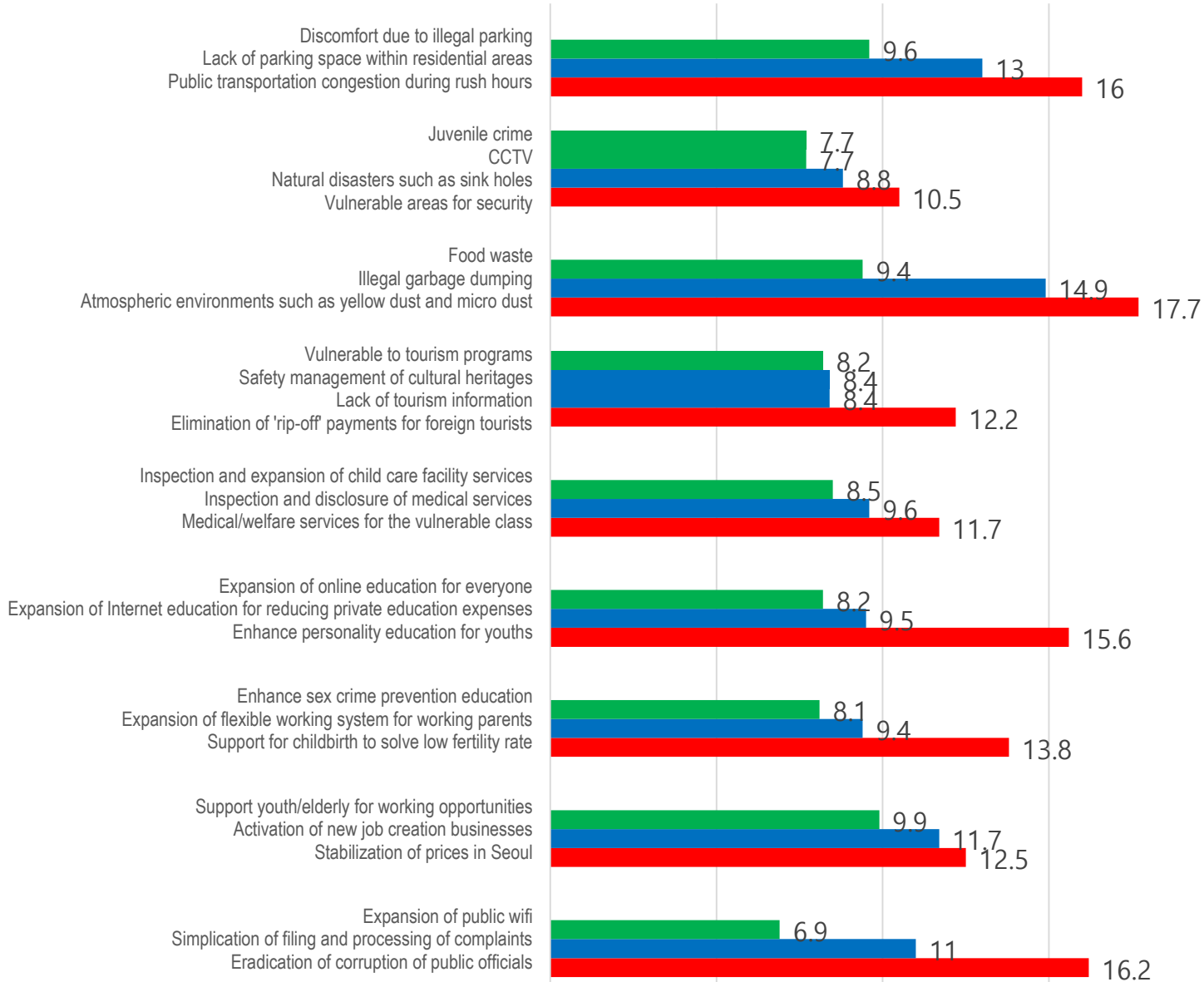


Seoul Metropolitan City: 9 Key Areas of Citizen Needs



2 Traffic

3rd: Dongdaemun-gu/Male/65y +/Jobless
 2nd: Geumcheon-gu/Male/65y +/Wholesale and retail
 1st: Gwanak-gu/Female/20s/Student
 Keywords: Bus/Info/Service

1 Safety

3rd: Dongdaemun-gu/Male/40s/Others
 3rd: Geumcheon-gu/Female/65 y +/Public Worker
 2nd: Seongbuk-gu/Female/30s/Housewife
 1st: Eunpyeong-gu/Male/65 y +/Jobless
 Keywords: Safety/Service/CCTV

Environment

3rd: Yangcheon-gu/Female/65 y +/Public worker
 2nd: Jung-gu/Male/65 y +/Jobless
 1st: Eunpyeong-gu/Female/30s/Professional
 Keywords: Garbage/Pollution/Environment

Culture/
Tourism

3rd: Seongbuk-gu/Male/65 y +/Public worker
 2nd: Jongro-gu/Female/65 y +/Jobless
 2nd: Geumcheon-gu/Male/65 y +/Production worker
 1st: Dongdaemun-gu/Male/30s/Public worker
 Keywords: Info/App/Program/Service

3 Welfare

3rd: Guro-gu/Female/30s/Public worker
 2nd: Gangbuk-gu/Female/65 y +/Jobless
 1st: Jung-gu/Male/65 y +/Production worker
 Keywords: Elderly/Vulnerable class/Expansion

Education

3rd: Gwanak-gu/Male/50-64 y/Production worker
 2nd: Dobong-gu/Female/30s/Housewife
 1st: Geumcheon-gu/Female/40s/Others
 Keywords: IT/Expansion/Free education

Women/
Family

3rd: Nowon-gu/Female/30s/Production worker
 2nd: Jung-gu/Male/30s/Public worker
 1st: Gangbuk-gu/Male/65 y +/Wholesale and retail
 Keywords: Homecoming/Eradication/Psychology(counsel)/Safe

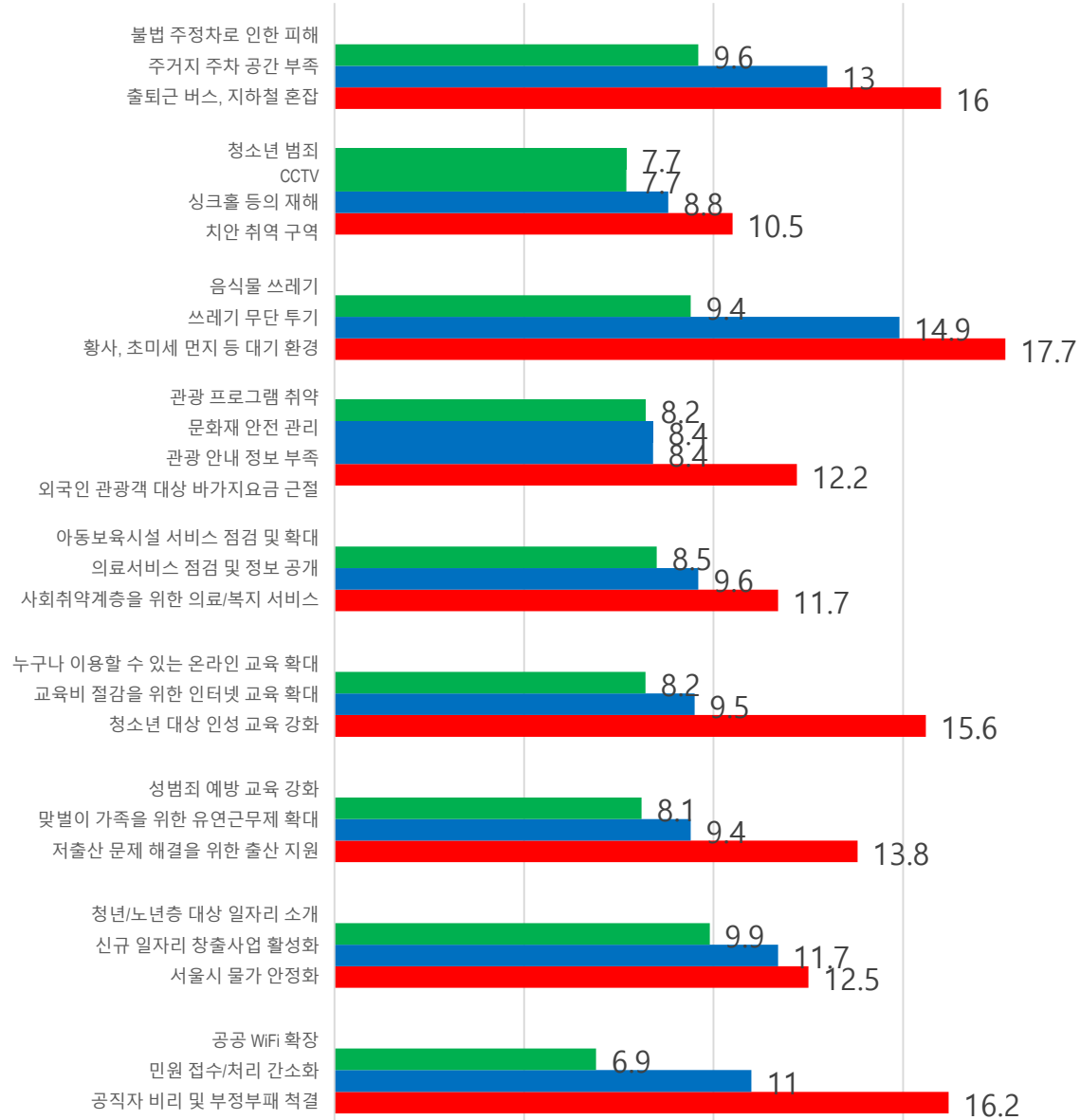
City
Economy

3rd: Dongdaemun-gu/Female/65y +/Production worker
 2nd: Dongdaemun-gu/Male/50-64 y/Service
 1st: Dobong-gu/Female/30s/Others
 Keywords: Job(employment)/Info/Start-up

Administration

3rd: Gangbuk-gu/Female/20s/Student
 2nd: Jung-gu/Female/65 y +/Production worker
 1st: Seongdong-gu/Male/30s/Others
 Keywords: Transparent gov't/Wifi/Improvements of complaints

서울시 9대 핵심분야 시민 요구



2 교통

3순위: 동대문구/남성/65세 이상/무직
2순위: 금천구/남성/65세 이상/도·소매업
1순위: 관악구/여성/20대/학생
키워드: 버스/정보/서비스

1 안전

3순위: 동대문구/남성/40대/기타
3순위: 금천구/여성/65세 이상/공무원
2순위: 성북구/여성/30대/전업주부
1순위: 은평구/남성/65세 이상/무직
키워드: 안전/서비스/CCTV

환경

3순위: 양천구/여성/65세 이상/공무원
2순위: 중구/남성/65세 이상/무직
1순위: 은평구/여성/30대/전문직
키워드: 쓰레기/오염/환경

문화관광

3순위: 성북구/남성/65세 이상/공무원
2순위: 종로구/여성/65세 이상/무직
2순위: 금천구/남성/65세 이상/생산직
1순위: 동대문구/남성/30대/공무원
키워드: 정보/어플/프로그램/서비스

3 복지

3순위: 구로구/여성/30대/공무원
2순위: 강북구/여성/65세 이상/전업주부
1순위: 중구/남성/65세 이상/생산직
키워드: 노인/취약계층/확대

교육

3순위: 관악구/남성/50-64세/생산직2
2순위: 도봉구/여성/30대/전업주부
1순위: 금천구/여성/40대/기타
키워드: 디지털(IT)/확대/무상교육

여성가족

3순위: 노원구/여성/30대/생산직
2순위: 중구/남성/30대/공무원
1순위: 강북구/남성/65세 이상/도·소매업
키워드: 귀가/단절/심리(상담)/안심

도시경제

3순위: 동대문구/여성/65세 이상/생산직
2순위: 동대문구/남성/50-64세/서비스
1순위: 도봉구/여성/30대/기타
키워드: 일자리(고용)/정보/창업

행정

3순위: 강북구/여성/20대/학생
2순위: 중구/여성/65세 이상/생산직
1순위: 성동구/남성/30대/기타
키워드: 투명한 시정/와이파이/민원개선